



The best of innovation  
yet to be invented



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# INTRODUCTION

WHAT IS SEEF ?

OUR VISION



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## WHAT IS SEEF



The SEEF organizing team is composed entirely of professionals from different industries of the business world who dedicates their time to reduce the gap between entrepreneurs and innovates.

We strongly believe that expat investors working together will generate a significant impact on the wellbeing and development of the community.

SEEF Create a Forum of leaders in which, through sharing knowledge and communicating, we can achieve awareness of our responsibility towards the sustainable development of the entrepreneurs.



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## ENDORSEMENT

"SEEF provides endorsements to individuals and entities that meet our established criteria, which include professionalism, innovation, and alignment with our values. We prioritize transparency, fairness, and the positive impact on the community. Our endorsements enhance recipients' reputations and open doors for collaboration."



## NETWORKING

"SEEF endorses individuals and entities based on our criteria, facilitating networking opportunities that benefit the endorsed and the broader community."



## LEARNING & ACCESS TO THE COMMUNITY

"SEEF Helps a wider understanding of GCC business opportunities and their challenges. we provide the opportunity for cooperation and learning from each other across both industry boundaries and national borders. it simply helps us all to become better"



UPCOMING MEGA PROJECTS IN KSA



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## How eight mega-projects are transforming Saudi Arabia's Riyadh into a global destination



### RIYADH MEGA PROJECTS

**Sports Boulevard** Sports Boulevard is the world's largest linear park, stretching more than 135 km.

**The New Murabba** is set to be the biggest contemporary downtown in Riyadh,

**Qiddiya** The 32-hectare site will include 28 rides and attractions across.

**King Salman Park** is being constructed on more than 16 sq km of land, making it the largest urban park in the world.

**Diriyah**, the historical birthplace of Saudi Arabia, is a treasure trove of more than 30 cultural establishment

**The Jax district** in Diriyah brings together talented professionals and aspiring artists to express the essence of life through vibrant colors. Their captivating creations are on display throughout the area.


**King Abdullah Financial District**

**Diplomatic Quarters**



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Jeddah Central Development Co. to transform  
desalination plant into cultural museum by 2028



## JEDDAH MEGA PROJECTS

The **Jeddah Central Development Co.** announced that it is currently working on transforming the **Jeddah desalination plant** into a museum that will document the city's industrial heritage from the time of King Abdulaziz to the present day.

**The museum** will open in 2028 and will include, among other features, studios dedicated to creative visual production and exhibitions representing industry and culture.

Al-Saleem is overseeing the SR75 billion (\$20 billion) plan to develop 5.7 million square meters of the port city, which will include major international landmarks, such as an **opera house, a museum, a sports stadium and coral farms.**



## Crown Prince to launch King Salman Energy Park



### DAMMAM MEGA PROJECTS

Spark will provide **USD6 billion (SAR22.5 billion)** boost to the country's gross domestic product upon completion and will create **100,000 job opportunities** for the youths in the kingdom.

The **mega-project** is designed to position Saudi Arabia as a **global energy hub** that furnishes a dynamic, enabling environment for foreign and domestic investment.

This unprecedented plan to create a national energy sector from the ground up is an idea whose time has come.

**Targeting exploration, production, refining, petrochemicals, conventional power, and water production and treatment,** SPARK will leverage Saudi Aramco's pivotal role as the world's most reliable energy supplier – and the world's leading mega-project manager.



Tabuk governor inaugurates 26 development projects worth \$667m



## TABUK MEGA PROJECTS

Tabuk Gov. Prince Fahd bin Sultan on Monday inaugurated **26 water, environmental and agricultural projects worth SR2.5 billion (\$667 million).**

He inaugurated four **desalination projects** costing SR1 billion, and 5 projects for water transmission systems valued at SR1 billion.

In addition to four projects worth SR84 million for water services in the region, the governor also opened seven projects for developing water resources at a cost of SR100 million.

While **5 projects worth SR99 million** were launched for environmental services and a project for the development of **marine resources** at a cost of **SR20 million** was also inaugurated.



Saudi Arabia signs \$11.4 billion industrial project contracts in Yanbu and Jubail



## YANBU MEGA PROJECTS

Saudi Arabia's Royal Commission for Jubail and Yanbu has signed five agreements worth more than \$11.4 billion for the establishment of key industrial projects in the Saudi cities of Ras Al Khair and Yanbu.

These include one with the Red Sea Aluminum Industrial Company in connection with leasing of industrial land in Yanbu Industrial City to establish a factory project for smelting and rolling aluminum and its alloys, drawing, purifying and casting, in addition to casting non-ferrous metals, stated the Royal Commission in its statement.

The project is expected to provide 5,517 job opportunities in a major boost to mining infrastructure projects through a mining ore distribution port, which is a strategic gateway to access global markets.



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Saudi's NEOM unveils latest on THE LINE,  
first neighborhood update



## NEOM MEGA PROJECTS

Saudi Arabia's revolutionary **THE LINE project** – a 170-kilometer-long city to eventually house up to nine million people and which will be the beating heart of the Kingdom's **NEOM's \$500 billion** mega project – is a fifth of the way to completion, developers have told Al Arabiya English

Giles Pendleton, Executive Director, THE LINE, said the vertical interconnected city, which aims to be **free of cars**, have **zero carbon emissions**, be powered entirely on **clean energy** and be run by **artificial intelligence**, is "**well on track**," as he revealed details of the first neighborhood that will be open to residents.

Construction on the vast site started in **April 2022**, and the first city district, the **Hidden Marina**, is due to welcome residents and visitors by or **before 2030**.



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## OUR MEMBERS & RECENT ACTIVITIES







# Our Members





# ZENITH

## 2023

Powered by **SEEF**

Venue **Park Hayath**  
**Al Sohba Ballrom**  
Jeddah, KSA

Date **17th**  
**JUNE 2023**





SEMINAR



# AI SUMMIT

For Business Owners, CEO's and Investors

Standardization | Cyber Security  
BEYOND CHAT GPT | DATA PROTECTION LAWS



September 30, 2023  
Saturday 07:00 Pm.



Rawasi Hotel Suites  
Rawdah , Jeddah



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# OUR ACTIVITIES

# WHY JOIN SEEF

- ▶ SEEF Accelerates the thoughts to sharpen the business ideas
- ▶ SEEF deliver Great ideas that inspire entrepreneurs
- ▶ SEEF paves the pathways to the emerging African market
- ▶ SEEF lighten the ideas to penetrate the market
- ▶ 'Innovestors' is a platform to connect the business ideas to stake holders.
- ▶ Connecting people and building bridges is the moto of SEEF







**Run to  
Mission 2030  
need to update**

**1**

SEEF trains you to walk with mission 2030

**2**

SEEF hosts the business experts , leaders contribute big ideas to business

**3**

SEEF provides a cultural learning

**4**

SEEF offer networking opportunities with potential collaborators and clients



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# WHAT WE OFFER

- 🎯 Finance and Management Consulting
- 🎯 MISA Consulting
- 🎯 Information technology
- 🎯 Social media Marketing
- 🎯 Legal Advisor
- 🎯 Event Management
- 🎯 Business Conferences
- 🎯 BPO Service
- 🎯 Recruitment and Training
- 🎯 Innovation and development






## SOCIAL ACTIVITIES


- Public Speaking and Personality Development
- Career Guidance
- Family Gatherings
- Explore the world
- Kids Club




# THANK YOU





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